

# ***GUÍA DOCENTE***

## ***Curso Académico 2023/24***

### ***1. European Parliament Elections 2024: A Call to Action for Young Europeans. Youth #referencers for the future of the European Union***

#### ***1.1. Datos de la asignatura***

Tipo de estudios: Grado en Relaciones Internacionales – Grado en Periodismo

Nombre de la asignatura: ***European Parliament Elections 2024: A Call to Action for Young Europeans***

Carácter de la asignatura: Optativa

Curso: 2

Idioma de impartición: inglés y español

Coordinador/a de la asignatura: Lamoso González, Ana Paula y Herrero Diz, Paula

Semestre: 4º Semestre

Número de créditos: 6

#### ***Course data***

Level of study Degree: Bachelor's Degree in International Relations - Bachelor's Degree in Journalism

Course name: ***European Parliament Elections 2024: A Call to Action for Young Europeans***

Course character: Optional

Year of study 2

Language: English and Spanish

Course coordinator: Lamoso González, Ana Paula and Herrero Diz, Paula

Semester: 4th Semester

ECTS Credits 6

#### ***1.2. Datos del equipo de profesores***

Departamento de Estudios Internacionales y Departamento de Comunicación y Educación

Apellidos, Nombre: Herrero Diz, Paula y Lamoso González, Ana Paula

Correo electrónico: [pherrero@uloyola.es](mailto:pherrero@uloyola.es) y [aplamoso@uloyola.es](mailto:aplamoso@uloyola.es)

#### ***1.3. Requisitos previos***

Interest in better understanding how the EU works and in communication. A critical spirit.

#### ***1.4 Objetivos del curso***

As the European Parliament elections coming up, set for June 6-9, 2024, we extend an invitation to young Europeans to become pivotal influencers in this crucial event. Our course is designed to train the EU's young voters in Democracy and Journalism, turning them into authentic youth #referencers among their peers. Particularly looking at two *trending topic* political areas: Migration and Climate Change, the focus will be on the European Parliament as the single citizen's direct representative institution and on its political groups and their proposals for the upcoming legislative term to respond to them. Moreover, this interdisciplinary course offers a broad understanding of the impact of these issues on our daily lives and the EU's policy responses so far. The program delves into the communication strategies of the European Union and the European Parliament political groups, enhancing students' grasp of how these entities reach EU voters. Our goal is to not only educate but also to empower students to become influential voices in European politics and media. This program is a unique opportunity to engage directly with the political process, gain practical skills, and make a meaningful impact on the 2024 European Parliament elections.

Competencias: básicas y generales

Civic and Social Awareness

Communication Skills

Critical thinking

Application of knowledge

Gather, process and interpret relevant information/facts

Learning a foreign language

Competencias: específicas

To understand the structure and functioning of the EP and its electoral process

To analyze Communication Strategies

To know the main EU policies

To search information and sources about EU

To communicate the EU elections

To contribute to the knowledge of European democracy

To promote through the dissemination of content in social networks and digital media to the knowledge of European democracy

### ***1.5. Asistencia a clase***

Class attendance is mandatory. To continue the regular assessment system the student must have attended a minimum of 70 % of classes.

### ***1.6. Contenidos del programa***

## **Online Sessions**

### **Session 1:**

Elections to the European Parliament and its Communication strategy

### **Session 2:**

The issue of Migration

The issue of climate change: Energy and Climate Change

The issue of Institutional Communication

### **Session 3:**

How the EU has responded/responds to the Migration challenges: Policy initiatives

How the EU has responded/responds to Climate Change: Policy initiatives

Media Communication: how European media works and how to communicate EU

### **Session May:**

EU political groups proposals to Migration

EU political groups proposals to Climate Change

Political Communication

## **Formative Week in Sevilla**

Day 1: Elections to the European Parliament & Communication Strategy & Field Trip to a Media Enterprise

Day 2: Climate Policy & Field Trip to Doñana

Day 3: Migration Policy & Field Trip to Algeciras

Day 4: Communication; how to translate to our audience EU topics & How to manage disinformation in EU

Day 5: Final task BIP Program: Live Broadcasting of the EP Elections Results

## **1.7. Referencias de consulta**

Fletcher, R., Cornia, A., Graves, L., & Nielsen, R. K. (2018). Measuring the reach of "fake news" and online disinformation in Europe. *Australasian Policing*, 10(2).

Kenealy, D. John Peterson, Richard Corbett (2015) *The European Union: How Does it Work?* Oxford University Press.

Tuñón, J., Bouza, L., & Carral, U. (2019). *Comunicación europea. ¿A quién doy like para hablar con Europa?* Madrid: Dykinson, 2019, 186 p.

Wallace, H., Pollack, M. A., Roederer-Rynning, C., & Young, A. R. (Eds.). (2020). *Policy-making in the European Union*. Oxford University Press, USA.

## **2. Métodos Docentes**

The training combines online and face-to-face learning modalities. Online sessions, led by experts in political sciences, international relations, law and communication, provide a comprehensive foundation on the complexities of Migration and Climate Change and the EU's approach to these challenges.

The on-site training in Seville is where the course truly comes to life. Students will participate in:

- **Interactive Workshops:** Led by seasoned professionals, these sessions are designed to develop skills in digital communication, political advisement, and media strategy. Moreover, they will also work on policy analysis, advocacy, or crisis simulations.
- **Field Visits:** Students will visit key European research agencies, data and content verification centers, and other significant sites, providing real-world context to their learning.
- **Direct Election Involvement:** Participants will actively cover the elections through a university's digital media, engaging in political campaigns to promote youth voting, conducting interviews, reports, and field verifications.

Lectures will take the form of master classes, fostering interactive engagement between teachers and students.

Emphasis will be placed on the gradual development of students and their active participation.

Students are required to prepare for classes in advance. Study materials available on Moodle can serve as supplementary resources for reading and comprehension.

At the conclusion of each thematic unit, students will engage in a series of self-assessment exercises to gauge their understanding and proficiency in applying and connecting the concepts covered.

Moreover, students will engage in individual or group work, depending on the context, involving problem-solving and case analysis.

Personal interviews will be conducted to monitor the progress of each student.

### ***3. Tiempo estimado de trabajo del estudiante***

This course has a workload of 6 ECTS credits, amounting to 60 face-to-face instruction (online + formative week in Sevilla) and 90 non-Presential hours (autonomous work).

### ***4. Métodos de evaluación y porcentaje en la calificación final***

Based on 100% continuous evaluation:

10 % Active Participation

20 % Knowledge tests

30 % Content creation for social media platforms: WhatsApp, Tik Tok and YouTube, and for our digital journal millacero.es

40 % Media Coverage of European Parliament Elections final project

## **5. Código ético**

*Todos los miembros de la Universidad Loyola Andalucía tendrán un comportamiento académico ético y se abstendrán conductas no éticas en todas sus formas, incluido el plagio, el engaño, la tergiversación y la falsedad. El plagio o el engaño del estudiante en el trabajo académico individual o grupal o en la conducta de examen resultará sancionada según se indica en la Normativa General Académica de la Universidad.*

*All members of the Universidad Loyola Andalucía shall adhere to high standards of academic ethics and shall refrain from academic dishonesty and misconduct in all forms, including plagiarism, cheating, misrepresentation, fabrication, and falsehood. Plagiarism or cheating by a student in individual or group work or in examinations will be sanctioned as indicated by the General Academic Regulation of the University.*